Weedin Place

PRELIMINARY CONCEPT DESIGN REVIEW

Roosevelt Neighborhood Association Meeting
SvR Design Company
May 27th, 2014

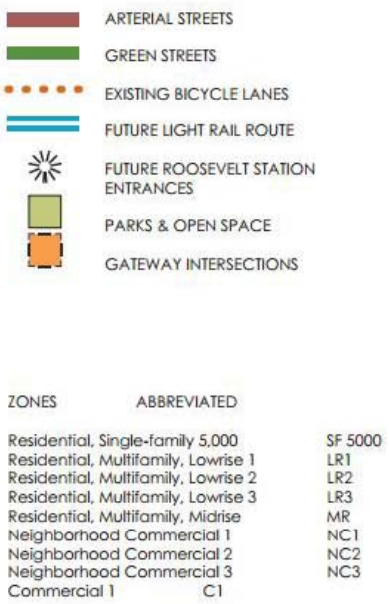
SDOT
Seattle Department of Transportation

Meeting overview

- Recap context and opportunities brainstorm
- Preliminary concepts
- Feedback
- Next steps

Context

- Roosevelt Streetscapes Plan

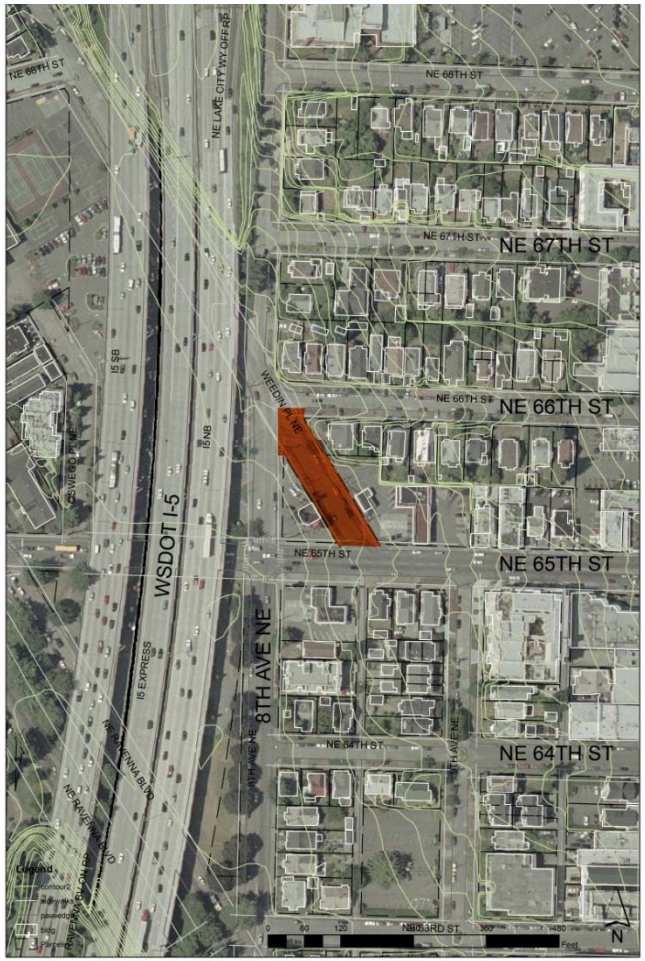


ZONES	ABBREVIATED
Residential, Single-family 5,000	SF 5000
Residential, Multifamily, Lowrise 1	LR1
Residential, Multifamily, Lowrise 2	LR2
Residential, Multifamily, Lowrise 3	LR3
Residential, Multifamily, Midrise	MR
Neighborhood Commercial 1	NC1
Neighborhood Commercial 2	NC2
Neighborhood Commercial 3	NC3
Commercial 1	C1

Circulation Plan

Context

- Landmarks, new and old



Indigo@66

Roosevelt Square

Roosevelt High School

Roosevelt Light Rail (2021)

Existing conditions

Weedin Place NE

Between NE 65th St

& NE 66th St

Existing conditions

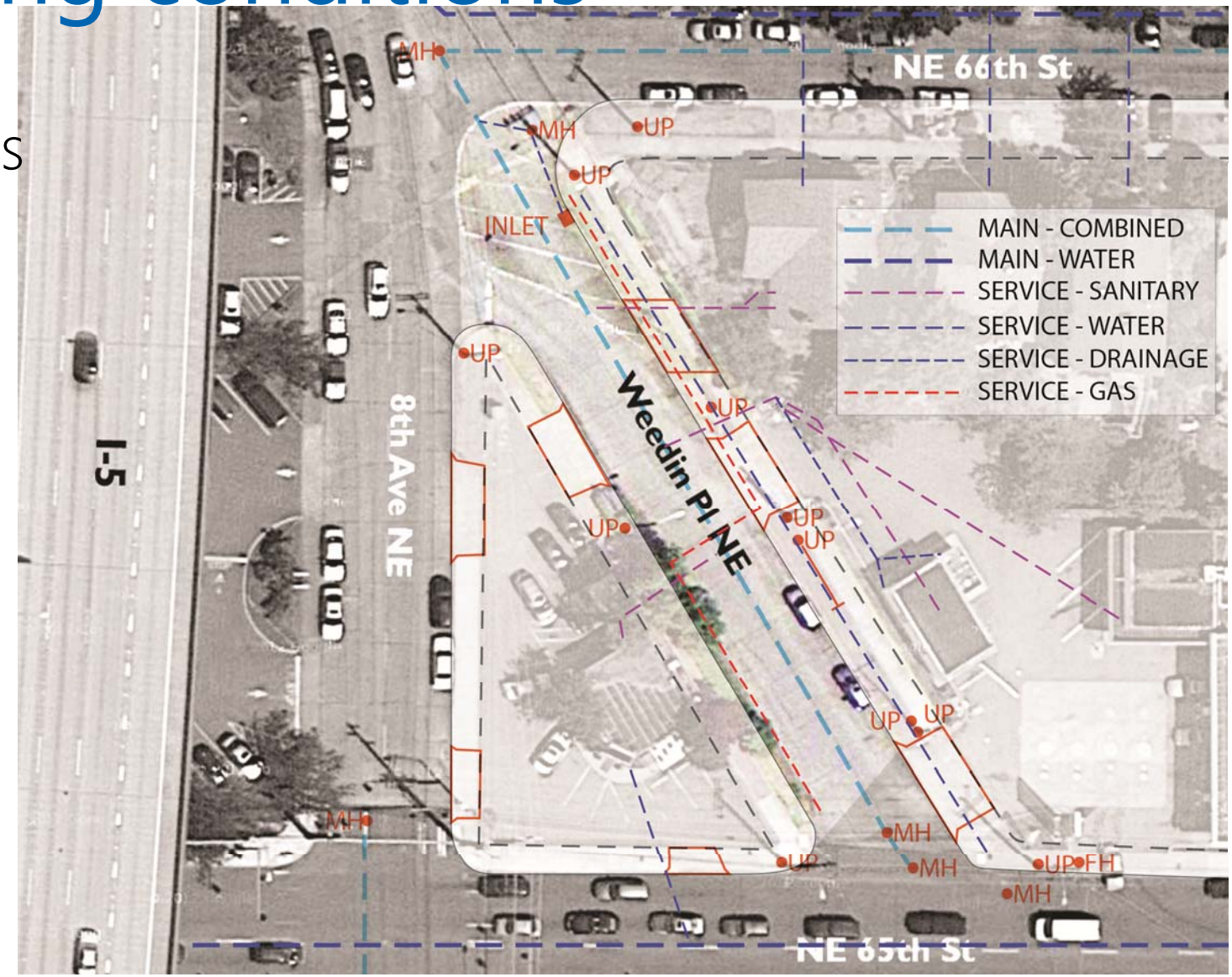
- Circulation

Existing conditions

- Adjacencies

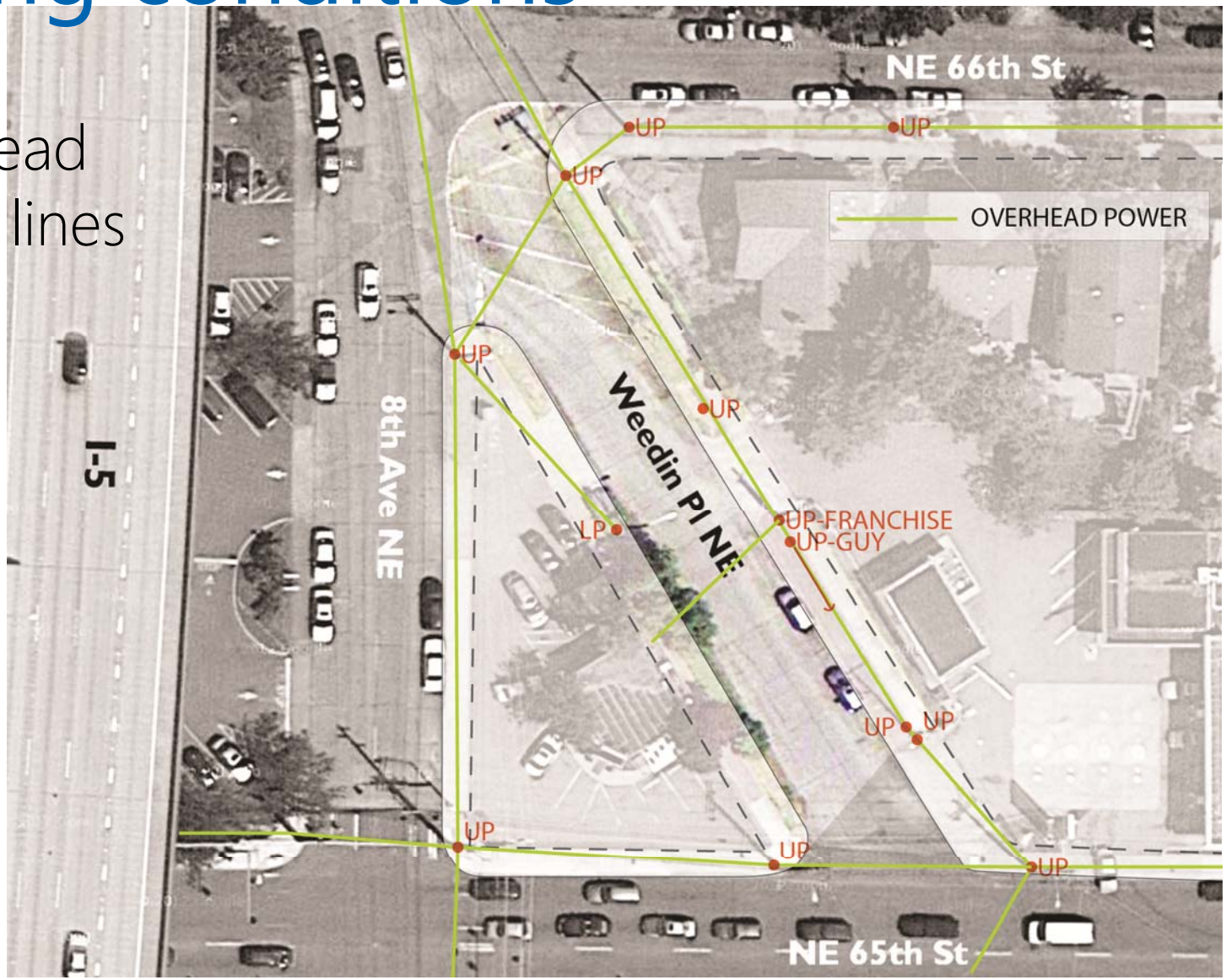
Existing conditions

- Utilities



Existing conditions

- Overhead power lines



Existing conditions

- Vegetation

Opportunities

- Circulation

Opportunities

- Art & programming

Icon

Interactive Elements

Vegetation

Gathering Spaces

Opportunities

- Identity brainstorm recap
  - crystal clear
  - bold
  - easily communicated
  - sculptural
  - visible from I-5
  - substantial
  - engage history
  - interactive/kinetic
  - Roosevelt gateway

Opportunities

- Identity brainstorm recap

BRAINSTORM STARTER QUESTIONS

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Blue	3	Shops/Businesses/Whole Foods	4	Tree (or silouette)	7	Walking	12	Plaza/Public Square/Common Space	2
Brick Red	2	Cross Roads	3	Bull Moose	2	Cowen Park/Ravine	6	Permanent shelter for homeless (microhousing	2
Gray/Silver	2	Park	2	Teddy's Glasses	1	Exercise	1	Swimming Pool Complex (at Resevoir)	1
Orange	1	Close to the Freeway	2	Teddy Bear	1	Bicycling	1	Roosevelt Community Center with Pool	1
Red	1	Central/Proximal	2	Moose Tracks	1	Jog Cowen Park	1	Free Library	1
Gold	1	Transportation	2	Solar Tree	1	Running on HS track	1	Performance Stage	1
		Near Greenlake	1	Solar Panels	1	Gardening	1	music/poetry/story-telling	1
		Close to U-District	1	Green Walls	1				
"GREEN"				Water	1	**Shopping**		**Business**	
		Healthy Living		Crossroads	1	Stop in at local business	2	Movie Theater with Bar	1
		Healthy	5	Yosemite Park	1	Watching/observing change	2	Outdoor Restaurant / Coffee	1
		Active	3	Dolphin	1	Getting Massages	2	Craft Market / Stalls	1
		Sustainability	3	Train Tracks	1	Bookstore	1		
		Green/Environment	2	High School	1	Zenith	1	**Environment**	
		Organic	1	Something Active/Action Oriented	1	Beads	1	Trees/Plants	3
		Alternative Medicine	1	"R" icon	1	Music	1	Sculpture (solar tree, other)	2
		Thrive	1	Statue of Sisely	1			Swings	2
						Eating		Alternative Energy	2
		Traits				Dine/Food	4	Park (Block south of highschool	2
		Progressive	5			Pubs/bars	4	Green Wall	1
		Vibrant	4			Coffee - Starbucks and other	3	Quiet Place	1
		Transitional/Changing/Evolving	4			Whole Foods	2	Rain Gardens	1
		Engaging	2			Interacting with Neighbors	2	Open Space for Market	1
		Growing	2			Getting Smoothies	1	Public Art	1
		Community	2			Peaks	1	Viewing Platform to see mountains/downtown	1
		Quirky	2			Gathering	1	Dog Park	1
		Convenient	2					Play Area	1
		Concerned	1					Historic Preservation of Older built space	1
		Visionary	1						
		Busy	1					**Traffic**	
		Friendly	1					Bury/Move the I-5	2
		Pleasant	1					Slower Traffic	1
		Cranky	1					Parking Facility	1
		Neighborly	1					Surface streets closed to vehicles	1
		Diverse Family	1						
		Independent	1					**Other**	
		Contrasts	1					Whimsical	1

Opportunities

- Identity brainstorm recap

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		Busy	1					**Traffic**	
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		Pleasant	1					Slower Traffic	1
		Cranky	1					Parking Facility	1
		Neighborly	1					Surface streets closed to vehicles	1
		Diverse/Variety	1						
		Independent	1					**Other**	
		Contrasts	1					Whimsical	1

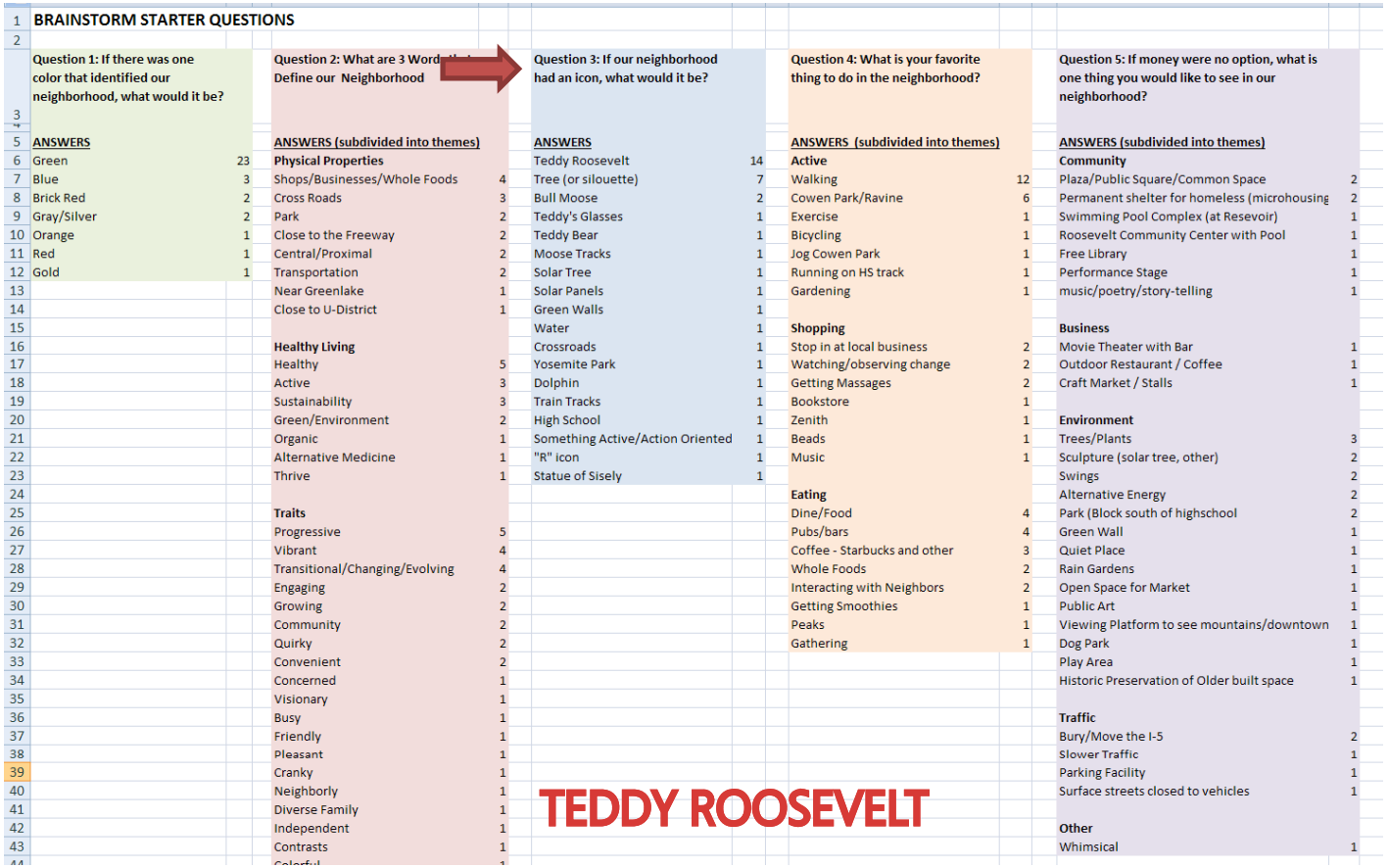
SHOPS/BUSINESSES/WHOLE FOODS

HEALTHY

PROGRESSIVE

Opportunities

- Identity brainstorm recap



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		Diverse Family	1						
		Independent	1					**Other**	
		Contrasts	1					Whimsical	1
		Colorful	1						

TEDDY ROOSEVELT

Opportunities

- Identity brainstorm recap

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WALKING
DINE/FOOD, PUBS/BARS

Opportunities

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		Independent	1					**Other**	
		Contrasts	1					[illegible]	1
		Colorful	1						

TREES/PLANTS
PLAZA/COMMONS/PUBLIC SPACE/PARK/SWINGS/ SCULPTURE

Preliminary Concepts

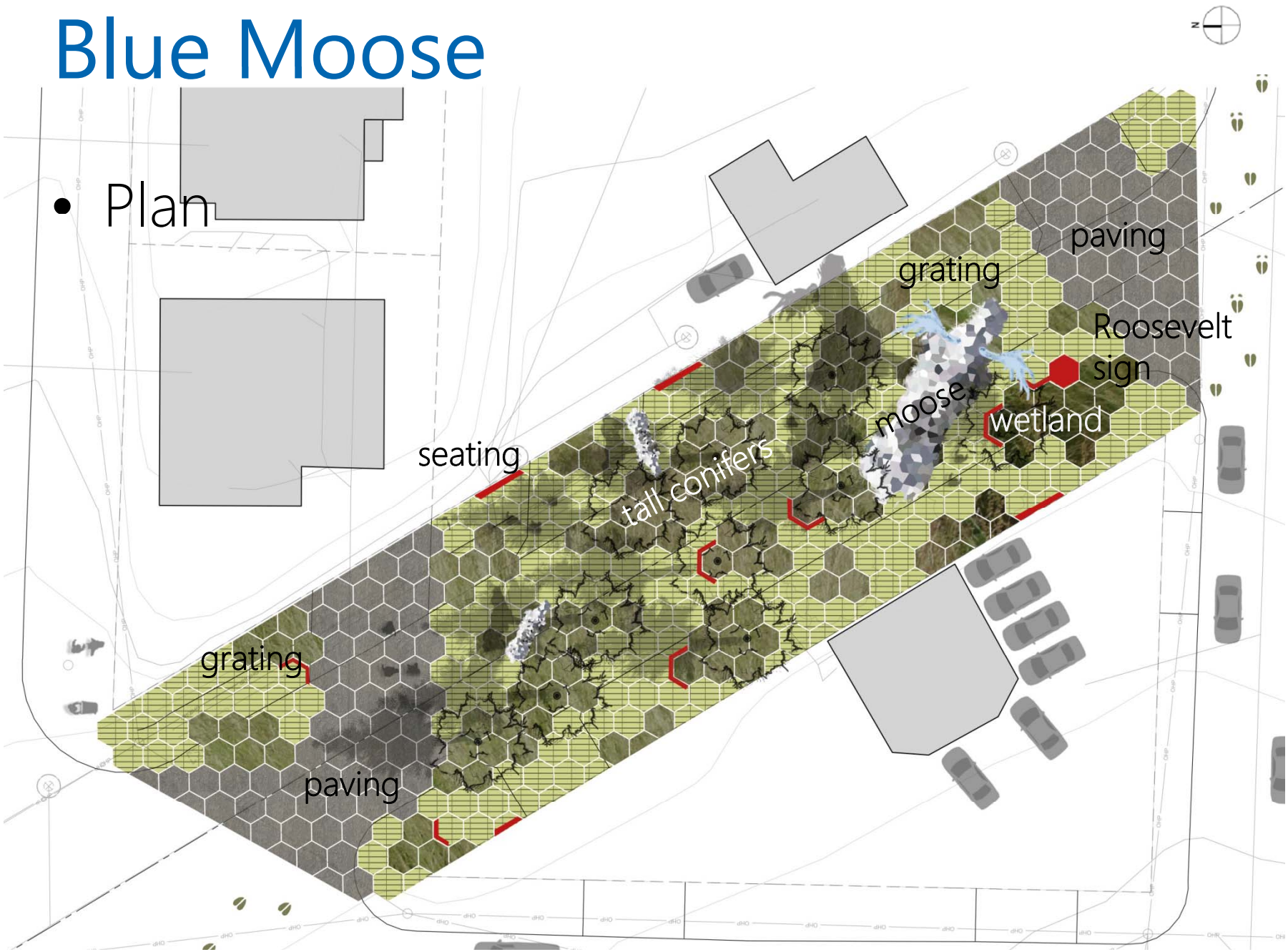
- Concept 1 - Blue Moose

- Concept 2 – Roosevelt Races

Blue Moose

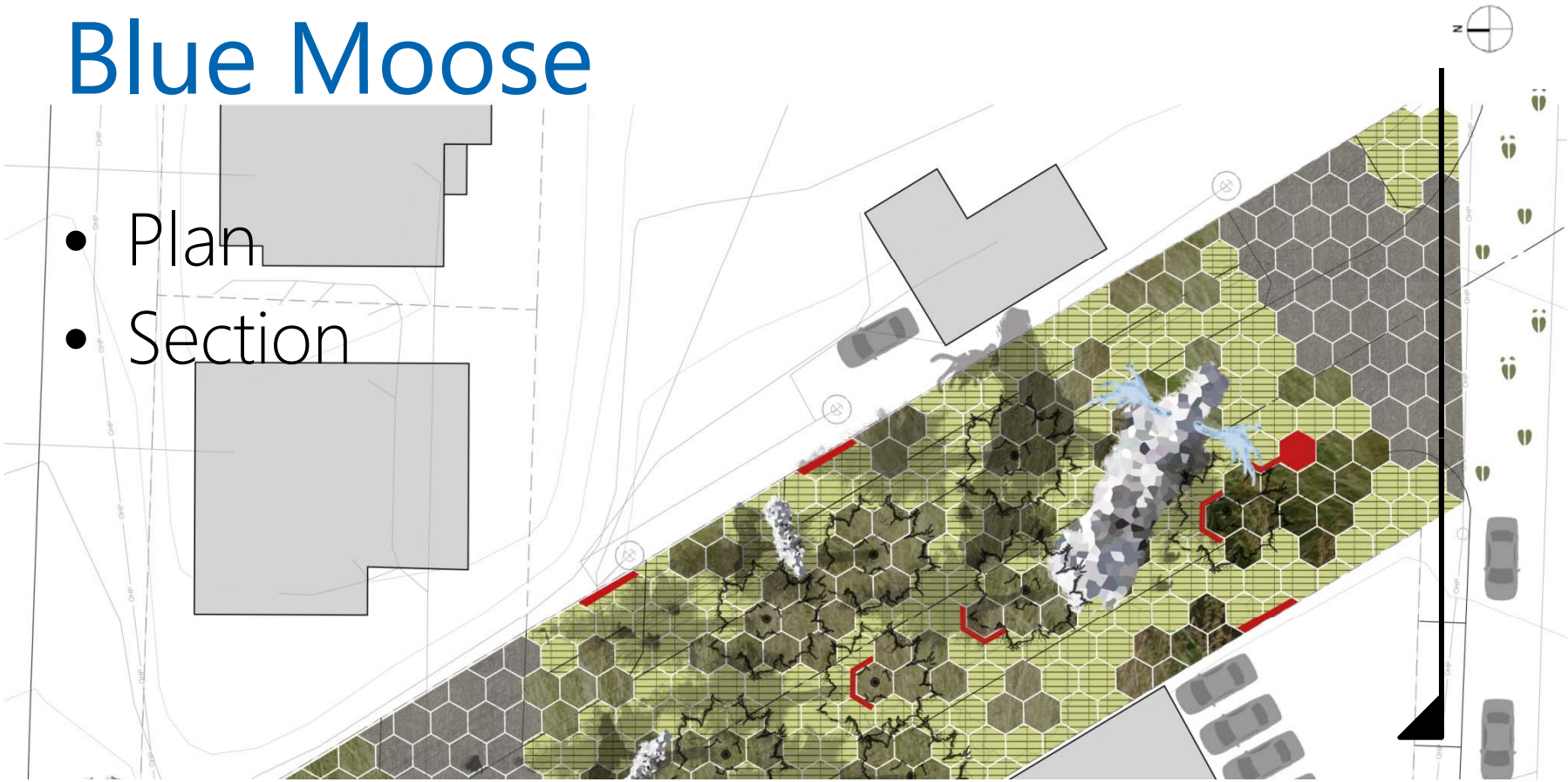
Blue Moose

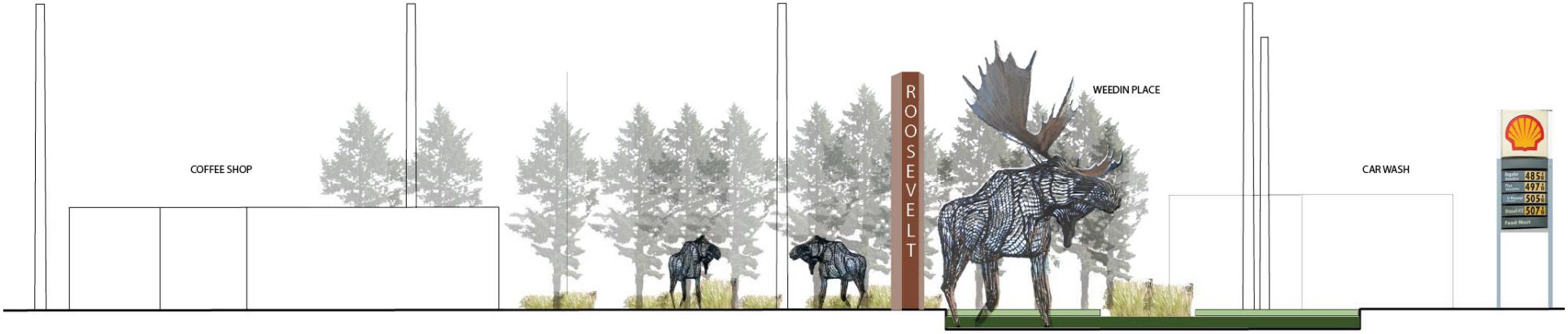
- Plan



Blue Moose

- Plan
- Section





Blue Moose

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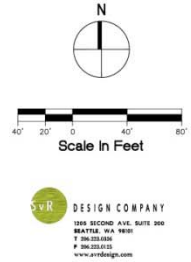
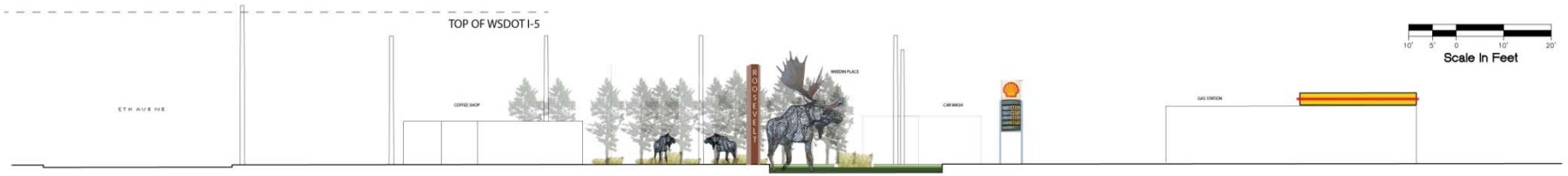
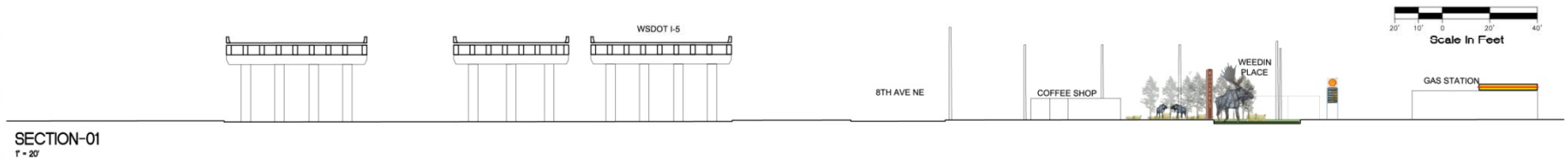


NOTES

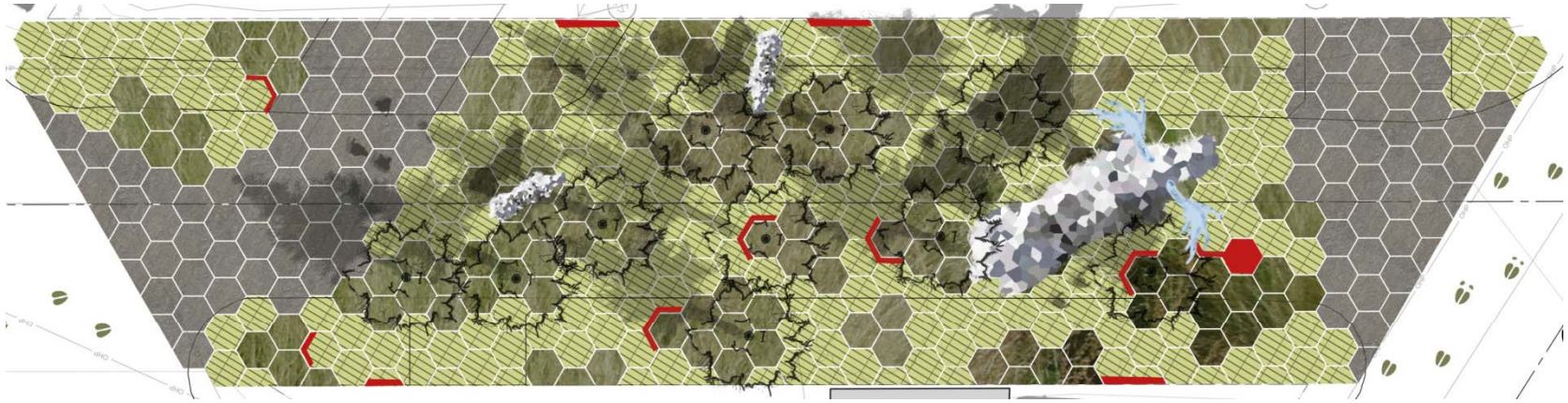
1. XXXX
2. XXXX
3. XXXX

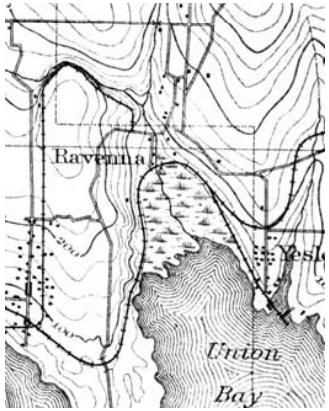


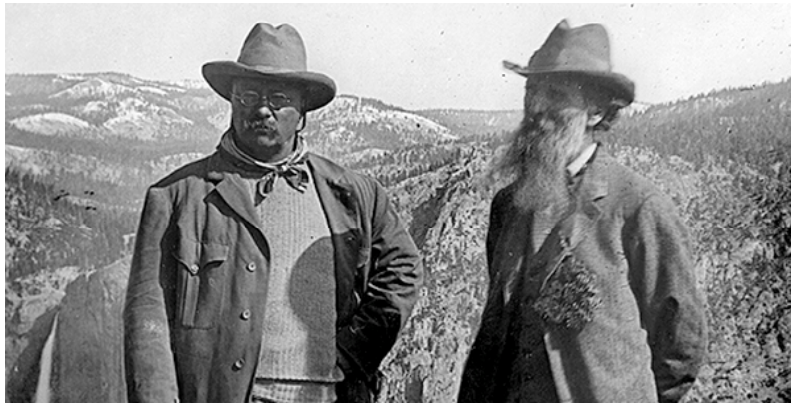


Blue Moose

- Key Features: Forest

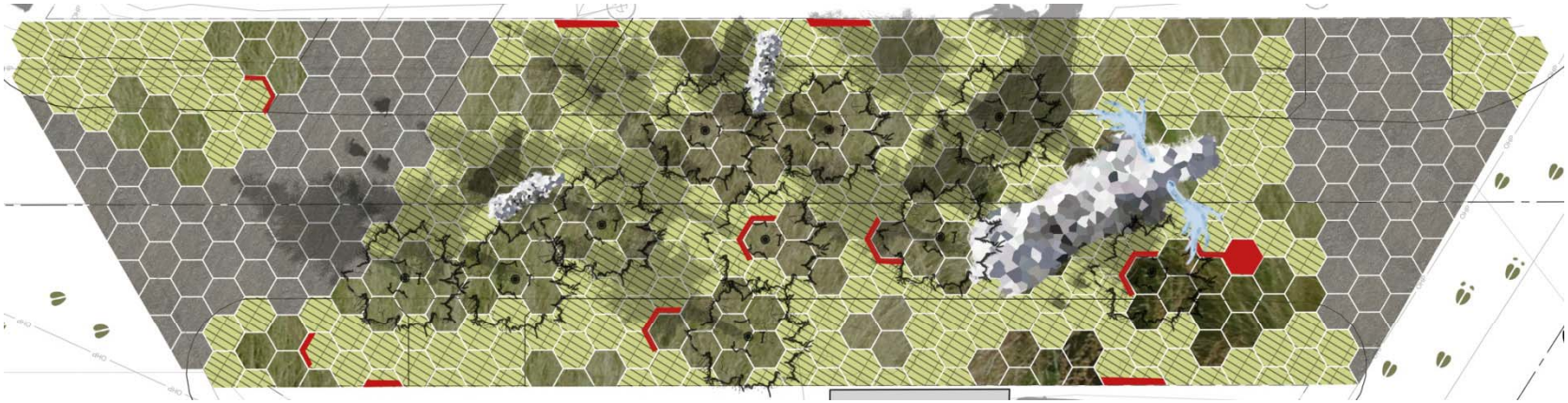


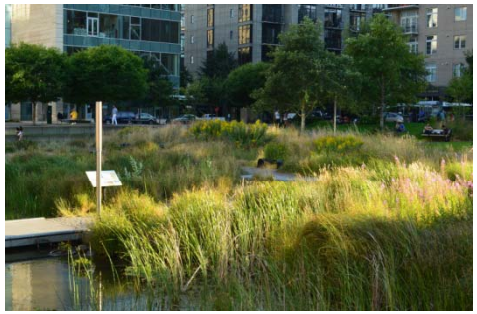




Blue Moose

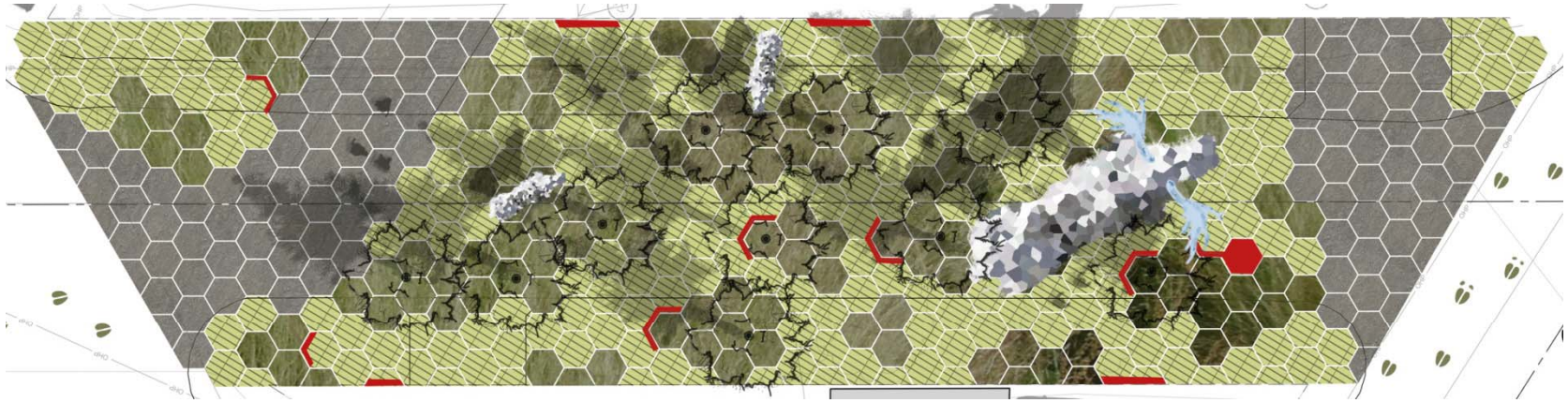
- Key Features: Wetland





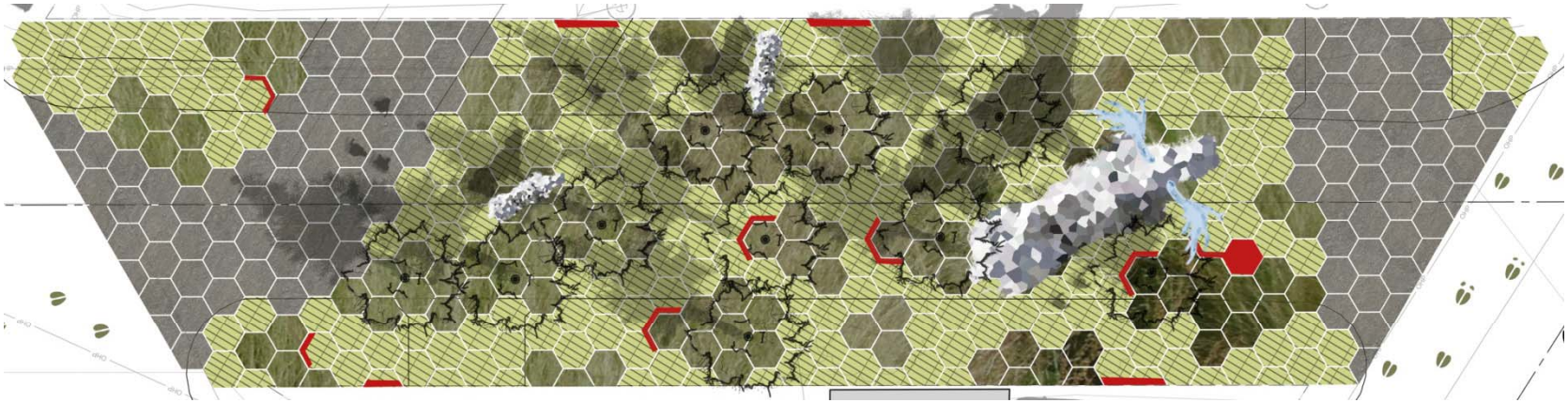
Blue Moose

- Key Features: Grate/Decking



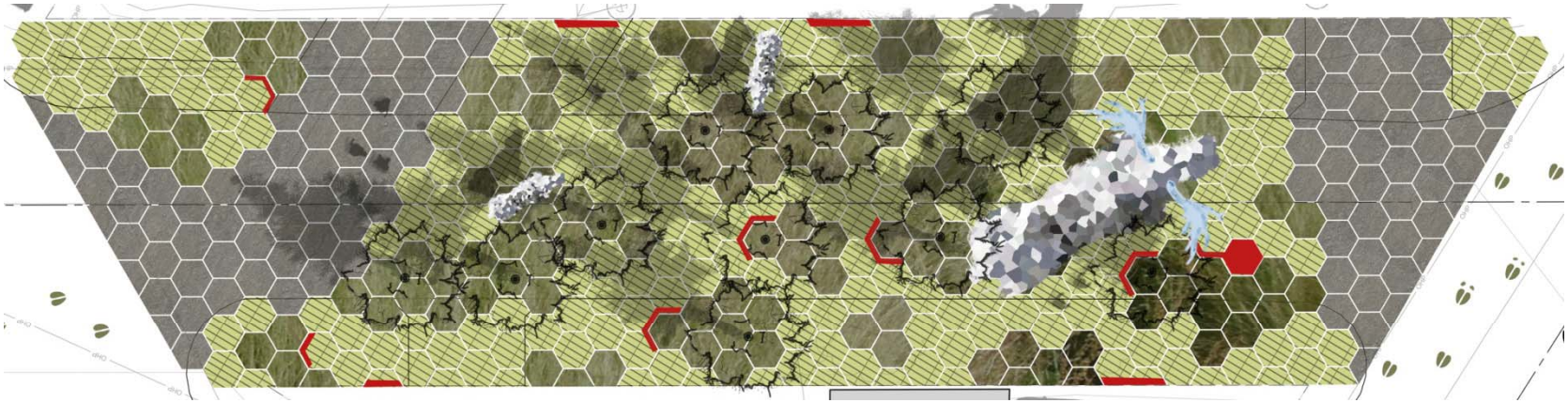
Blue Moose

- Key Features: Seating Nooks



Blue Moose

- Key Features: Large Animals



Blue Moose

- Key Features: Why Blue?

Alice blue

From Wikipedia, the free encyclopedia

Alice blue is a pale tint of azure that was favored by Alice Roosevelt Longworth, daughter of Theodore Roosevelt and which sparked a fashion sensation in the United States.

The hit song "Alice Blue Gown", inspired by Longworth's signature gown, premiered in Harry Tierney's 1919 Broadway musical *Irene*. The musical was made into a film in 1940 starring Anna Neagle and Ray Milland.

The color is specified by the United States Navy for use in insignia and trim on vessels named for Theodore Roosevelt.[*citation needed*] "AliceBlue" is also one of the original 1987 X11 color names which became the basis for color description in web authoring. The name "Alice Blue" was trademarked in 2001 by a costume company called "Alice Blue Fancy Dress & Costume" in the U.K. but the livery color chosen by them was not the correct Alice Blue shade, but instead a rich royal blue.

Alice Blue	
Color coordinates	
Hex triplet	#F0F8FF
sRGB[B] (r, g, b)	(240, 248, 255)
CMYK[H] (c, m, y, k)	(6, 2, 1, 0)
HSV (h, s, v)	(208°, 6%, 100%)
Source	X11[1]

B: Normalized to [0–255] (byte)
H: Normalized to [0–100] (hundred)

Ice floes exhibiting Alice blue coloration in sunlight

This particular shade of blue is also referred as white-blue (or blue-white) and ice/icy blue, due to its very pale coloration which includes a hint of green— as does actual ice.

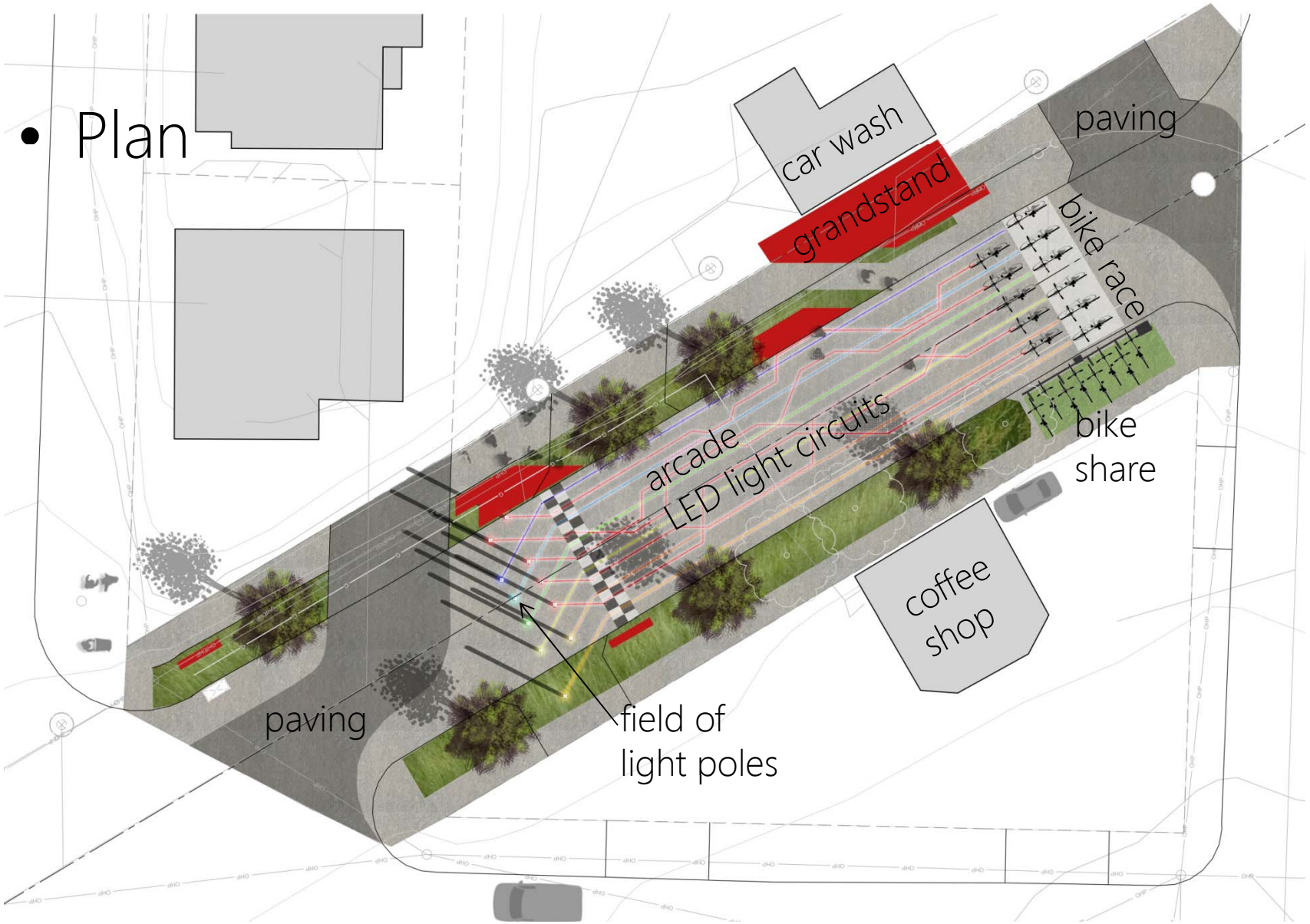
References [edit]

1. ^ W3C TR CSS3 Color Module, SVG color keywords

Roosevelt Races

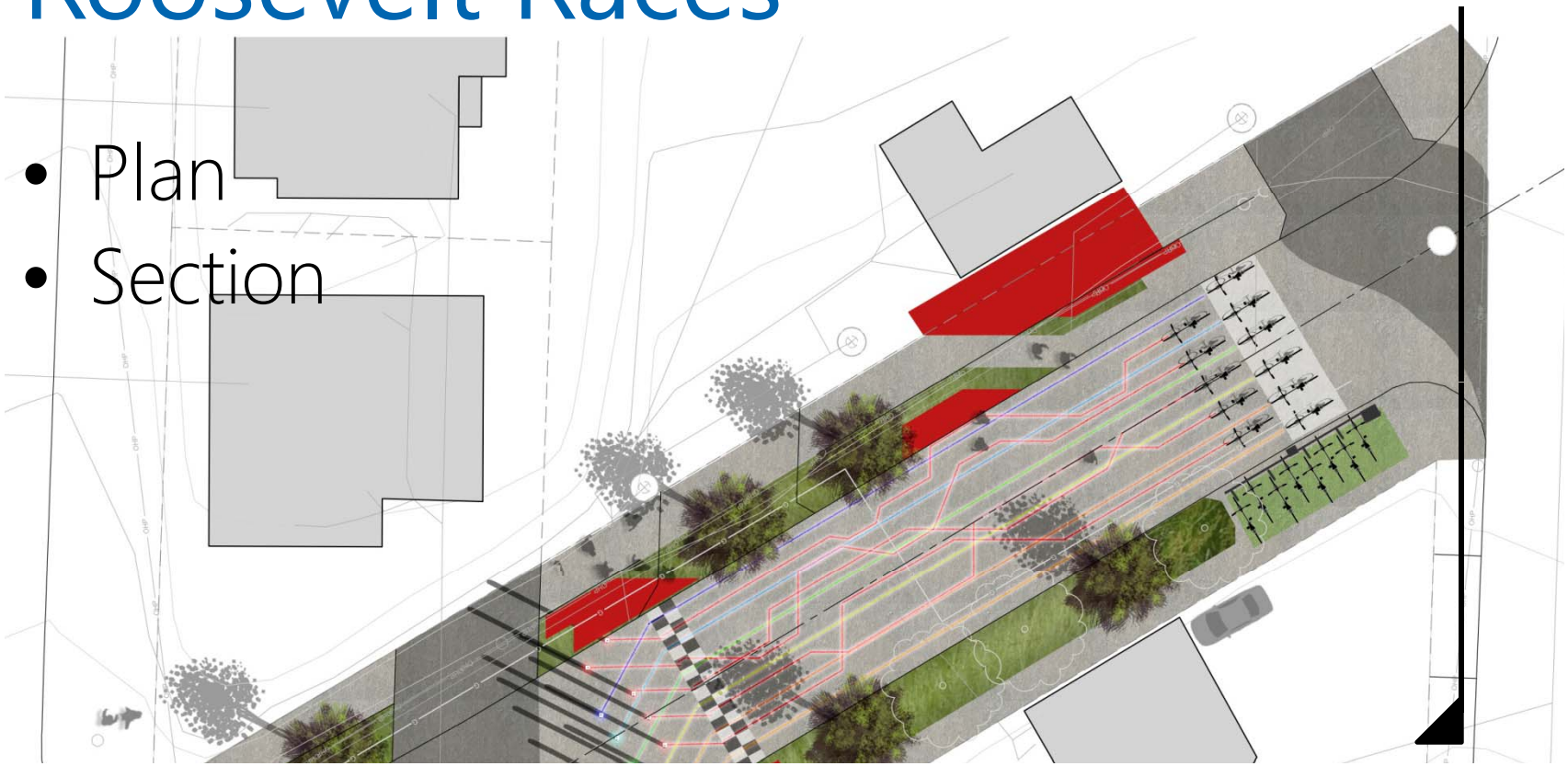
Roosevelt Races

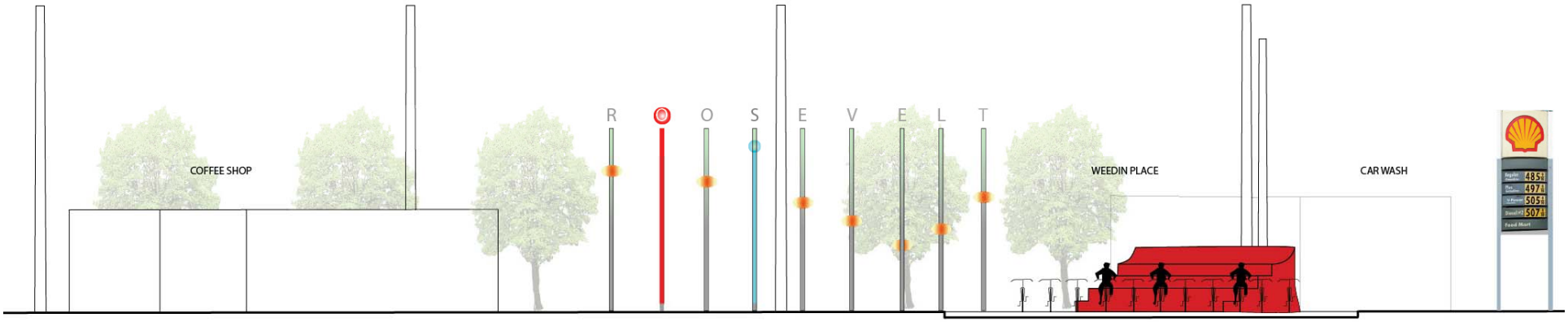
- Plan



Roosevelt Races

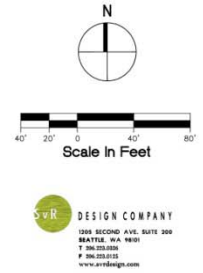
- Plan
- Section

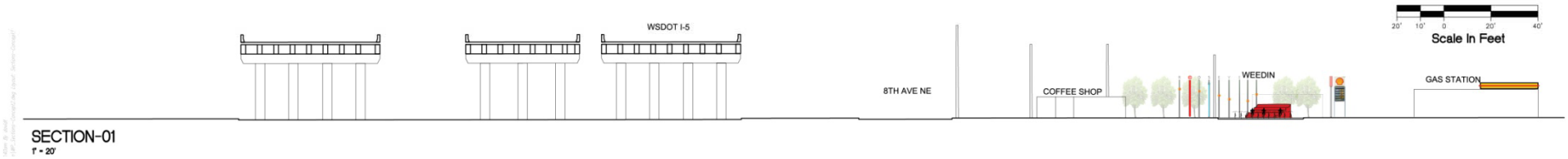




Roosevelt Races

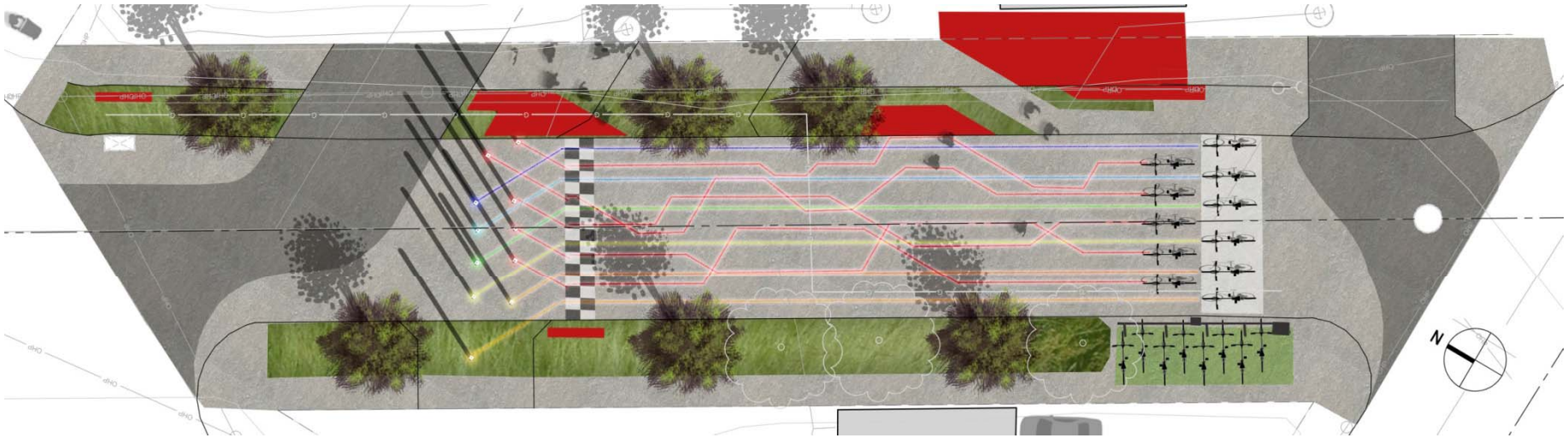
- Plan
- Section

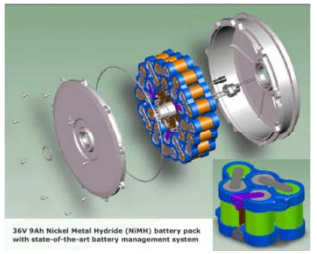




Roosevelt Races

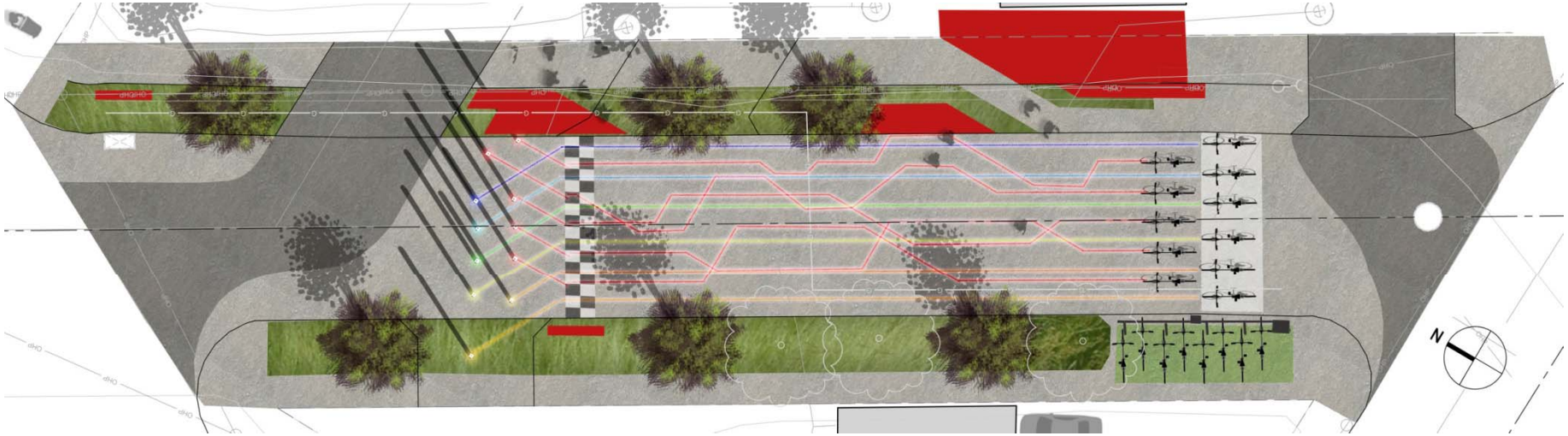
- Key Features: Bicycles





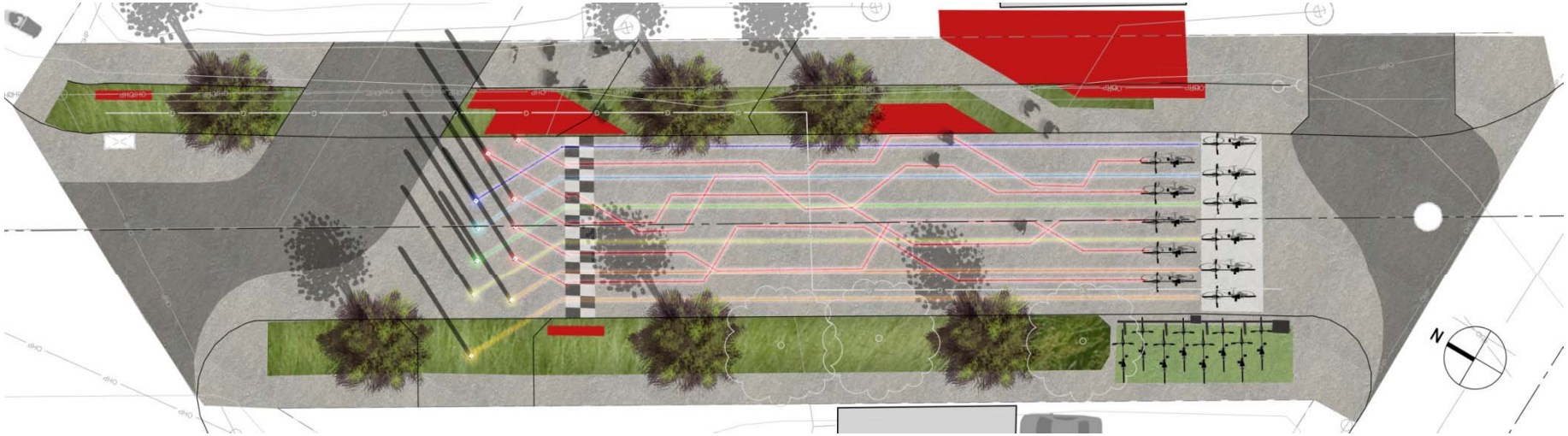
Roosevelt Races

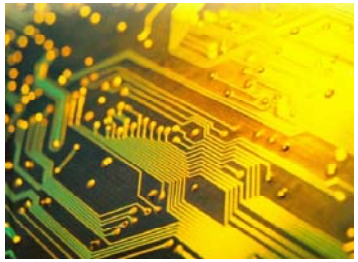
- Key Features: Arcade



Roosevelt Races

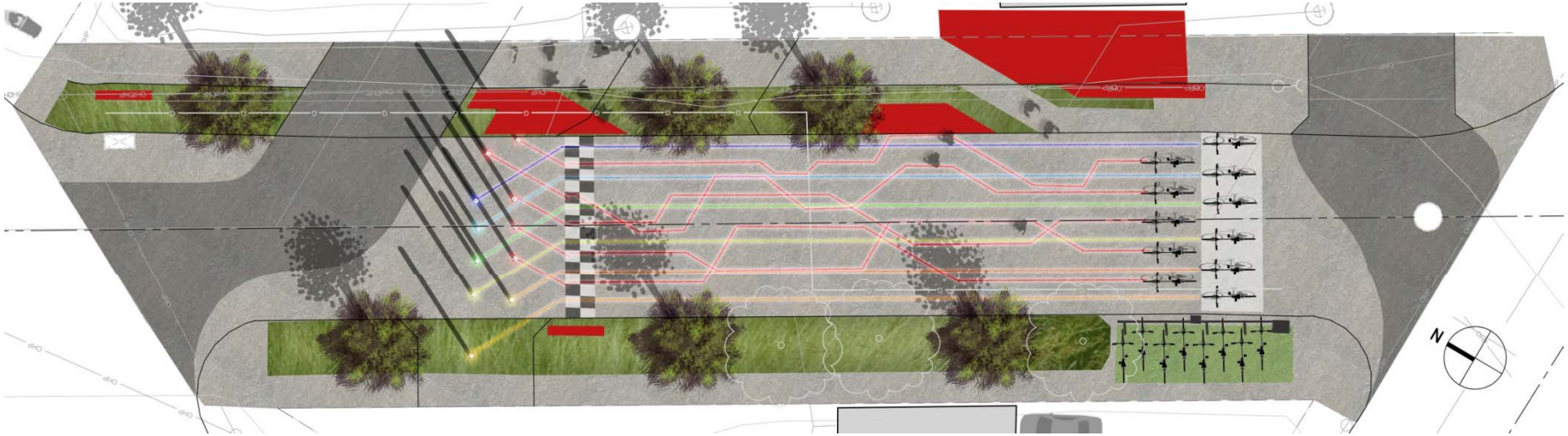
- Key Features: Interactive Light Art





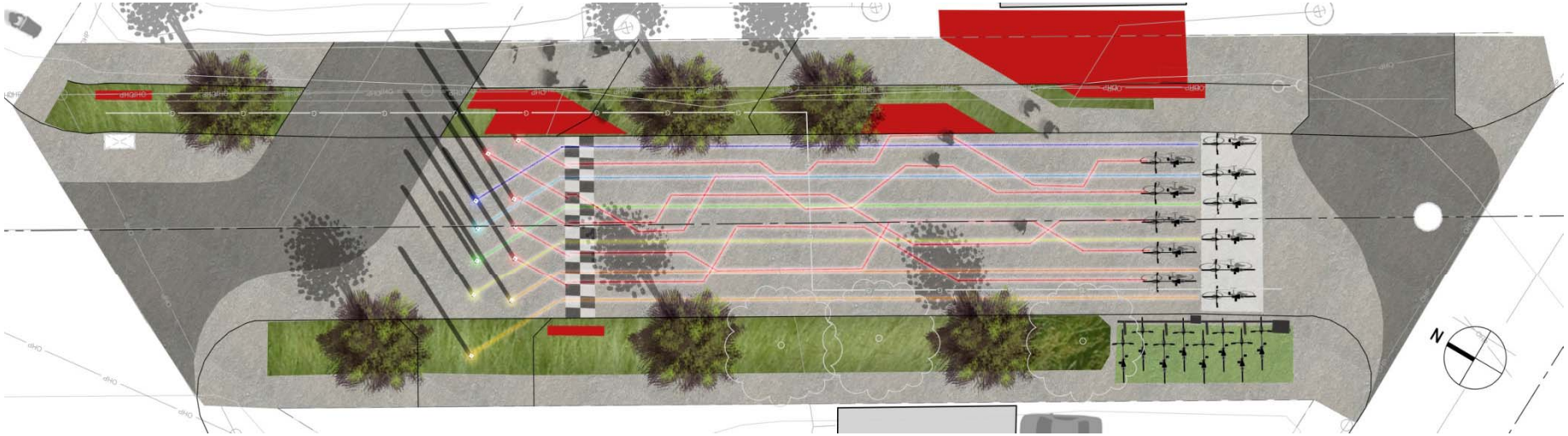
Roosevelt Races

- Key Features: Grandstand



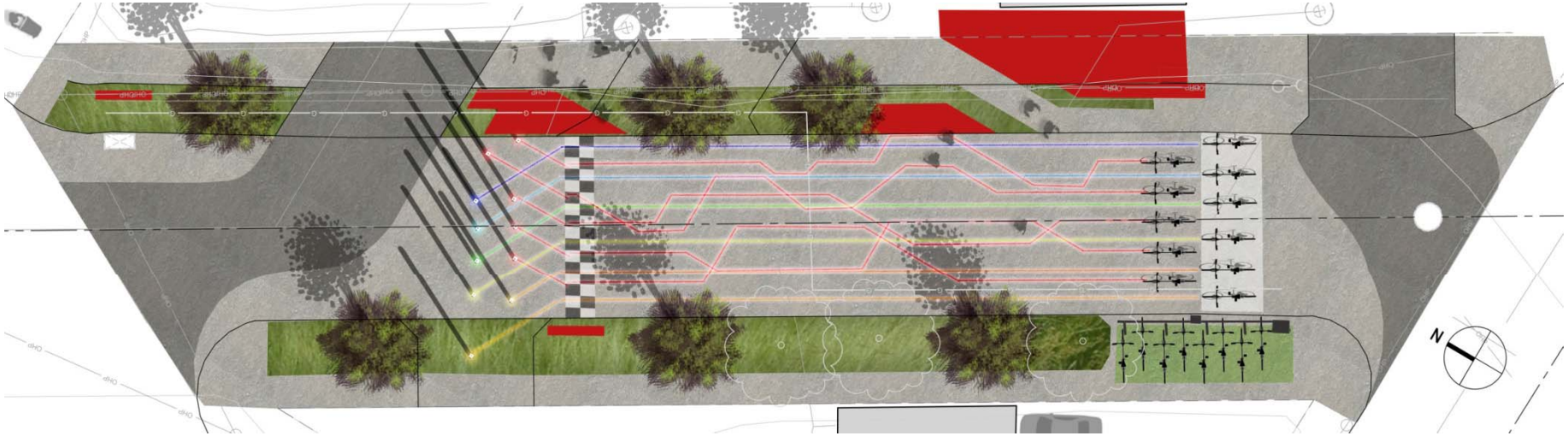
Roosevelt Races

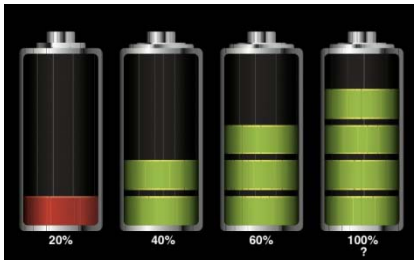
- Key Features: Field of Light Poles

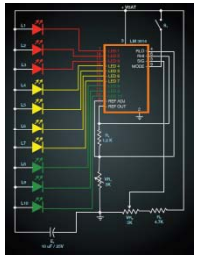


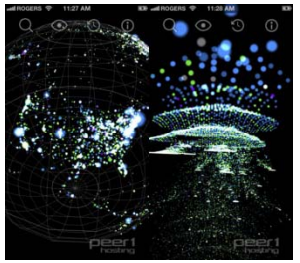
Roosevelt Races

- Key Features: Interactive Network







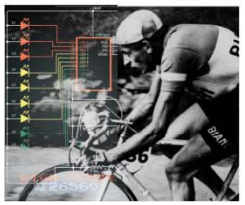


Comparison

BLUE MOOSE

strongly in favor — indifferent — strongly in favor

ROOSEVELT RACES



scenic icon	5 4 3 2 1 0 1 2 3 4 5	experiential icon
seasonal change	5 4 3 2 1 0 1 2 3 4 5	interactive change
green network for many smaller groups	5 4 3 2 1 0 1 2 3 4 5	paved plaza flexible for large gatherings
more focus on past	5 4 3 2 1 0 1 2 3 4 5	more focus on future
more focus on learning experience	5 4 3 2 1 0 1 2 3 4 5	more focus on play experience
vertical element at south	5 4 3 2 1 0 1 2 3 4 5	vertical element at north
vertical Roosevelt sign	5 4 3 2 1 0 1 2 3 4 5	horizontal Roosevelt sign